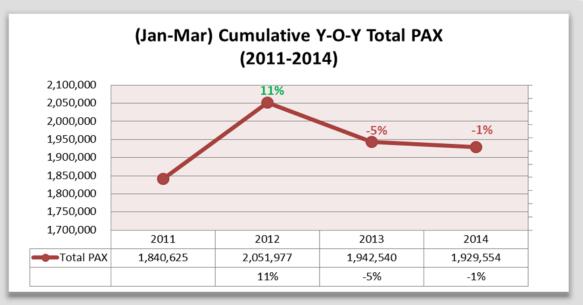
# Monthly PAX Trends Snapshot MAR 2014



Snapshots will be sent to our readers on a monthly basis.

Our aim is to constantly keep you updated and informed on key passenger data, trends and highlights for the concerned month.

We hope you find our Snapshots informative as we continue to improve and enhance its content.



Source: Traffic Movement Sheet, BAS; compilation and analysis by Commercial and Marketing, BAC.

- March 2014 Total PAX amounted to 658,419.
- → 2013-2014 (Jan-Mar) Total PAX witnessed a decline of 1% (or 12,986).
- As expected and mentioned in our February 2014 report, the gap is narrowing with regards to the cumulative decline; as we move into the comparative months where Gulf Air's restructuring had already occurred during the previous year.

# MAR 2014 - PAX Trends



### 2013-2014 Total PAX witnessed an increase of 8.6% (or 52,109).

#### The main highlights of the month were:

# **JED**: +58% (or 10,943) in Total PAX:

- Disembarking: up 60% (or 5,723).
- Joining: up 56% (or 5,220).

# **DOH**: +11% (or 7,134) in Total PAX:

- Disembarking: up 9% (or 2,713).
- Joining: up 15% (or 4,732).

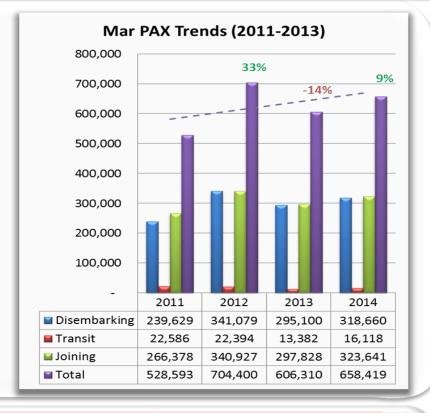
## **KWI**: +21% (or 7,112) in Total PAX:

Disembarking: up 30% (or 4,504).

(2)

(1)

• Joining: up 14% (or 2,594).



#	Airport	2014	Vs. 2013
1	DXB	_	-
2	DOH	_	-
3	KWI	_	-
4	AUH	_	-
5	MCT	_	-
6	JED	_	6
7	RUH	~	(1)

 $\overline{\phantom{a}}$ 

8 BOM 9 DMM

10 LHR

Top 10 Airports Rank Displacement (Jan-Mar):

	Top 10 Airports Growth/Decline (MAR 2013-2014):					
Rank	Airport	Total PAX	Airport	Total PAX		
1	JED	10,943	DXB	(4,606)		
2	DOH	7,134	IAD	(4,201)		
3	KWI	7,112	SHJ	(1,687)		
4	MHD	6,643	ВКК	(1,646)		
5	RUH	6,627	LHR	(1,621)		
6	TRV	5,124	BGW	(1,530)		
7	KHI	3,564	MCT	(1,330)		
8	LHE	2,648	HKG	(1,161)		
9	ISB	2,425	ADD	(636)		
_ 10	SKT	2,271	IST	(480)		